

THEY COME FROM THE FUTURE

Meet South Africa's 2018 Future of HR Awards Finalists

They're as equipped with artificial intelligence as they are with emotional, use social media to find top talent, lap up new trends like fresh milk and are aces of databases. They're the Finalists of this year's Future of HR Awards, set to duel for top honours in Johannesburg on **19 July**. The 4th annual awards - hosted in partnership with **Careers 24** - saw an inbox flooded with strong entries from both organisations and individuals. This made the judging process for the [industry-respected Advisory Panel](#) a serious challenge; how to designate a Finalist shortlist when presented with so many luminaries in human resources? Companies that made the cut include Pick n Pay (Employer of Choice Award); Transnet (Best Learning & Development); Nestle (Corporate Wellness) and TravelStart (HR Rising Star) - [see all 68 Finalists here](#).

An understanding of HR tech was integral to the judges' overall weightings. While some, similar, awards still focus purely on the personnel-management aspect of human resources (hire, monitor, assess, advance), the judges were also looking for an affinity with the ongoing explosion in HR tech solutions and software. Today's more progressive organisations are adopting advanced recruitment; engagement, e-learning and performance management solutions, to enrich the workplace experience in new and intriguing ways (factoid: today's HR tech industry is worth in the region of \$20 billion and growing).

From 18 - 19 July, the Future of HR Awards and its preceding two-day Summit (rated [in the top 17 of such events globally](#)), will once again draw together CEOs, CTOs, HR directors and media pundits from SA and abroad, to celebrate and explore the hyperresponsive, agile workplace of the future. Recently, tech giant SAP Africa came on board as Future of HR's official Technology Partner. In the same week, the event welcomed ties with a new international media partner in the form of [CHRO-Asia](#) (joining SABC and several other local media platforms) and announced Greg Solomon, CEO of McDonalds South Africa, as the awards' VIP Guest Speaker. This year's Awards definitely has an international flavour, with one of the Finalists hailing from Botswana and attendees coming from Zimbabwe, India and other countries.

As well as a recognition of the successes of HR-strong companies and HR professionals, Future of HR is a strategic networking opportunity for industry service & solutions providers seeking to open conversations with companies like Wesbank, Mr Price, Alexander Forbes and Clover - [click here to view more companies attending the Summit or Awards](#).

Last year, awards night reached three million people on social media and is likely to top that this year. If you can't be there on 19 July, join the conversation on Twitter from 6pm onwards. Until then, *don't stop thinking about tomorrow...*

[Explore the Future of HR community here](#)

For table bookings, award sponsorship or summit delegate packages, email: marketing@futureofhr.co.za.

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